

## **Mewar University and Zambia Institute of Mass Communication sign MoU to offer joint programs**

Mewar University has signed an MoU with Zambia Institute of Mass Communication (ZAMCOM), Zambia, to jointly start Graduate and Post Graduate Programs in Journalism and Mass Communication for students at an international level.

Mewar University will start the following programs in collaboration with Zambia Institute of Mass Communication with effect from January 2014:

1. PGRI (Master's Degree in Journalism and Mass Communication + Ph.D.)
2. Bachelor's Degree in Journalism and Mass Communication

ZAMCOM (website: <http://www.zamcom.ac.zm>) provides professional courses to aspiring journalists and has earned international recognition in this field. ZAMCOM is counted as one of the best institutions for media and communication studies not only in the Southern African region but also globally.

ZAMCOM has provided media consultancy and production expertise as well as undertaken social marketing and awareness campaigns for Gender Links of South Africa, Anti-Corruption Commission (ACC), the Investigator General, the Drug Enforcement Commission (DEC), Society for Family Health and more recently, the Zambia Social Investment Fund (ZAMSIF) and the Development Corporation Ireland (DCI).

Full name of the Institute: Zambia Institute of Mass Communication (ZAMCOM)