## BBA

### **Program Work Outcome:**

Within present scenario the general higher education programme as conducting by the university have been offering the three year degree program. The students will be able to get a worthwhile platform at their own.

Within a stream of different discipline at graduate level the students will be benefited by the following ways:

Environment awareness

Managerial skill

Skill & competitiveness

Effective communication

Leading capacity

#### **Course Work Outcome**

BBA-I SEM

Code 111:

To understand the behavioural aspects & interaction in society

Code 112:

To develop the knowledge oriented communication skill

Code 113:

To learn & develop the accounting methods for better accounting system

Code 114:

To know the new economic concept & application of economics

Code 115:

To learn & develop a concurrent frame work of mathematical design in corporate life

Code 116:

To know the environmental aspects & develop the learning ways towards environmental pollution

Code 117:

To aware & recognise the language methodology. It serves proper interaction of students with society

BBA- II SEM

Code 121:

To develop the concept of marketing & new product strategy

Code 122:

To develop the awareness about the financial resources and establish the working capital management system

Code 123:

To know about the new avenue of management in present state of corporate sector

Code 124:

To understand the concept and practises of ethics & value in corporate governance

Code 125:

To develop a better technology awareness about the computer application and different system in the field of management

Code 126:

To make and understand application of statistical analysis & to develop the managerial calculation in real life situation

**BBA III SEM** 

Code 231:

To develop the concept & techniques of personality development and also it create competencies and skill among different people

Code 232:

To develop the concept and application of different acts with reference to business & commercial transaction

Code 233:

To make a signifying concept of human recourse management most applicable part of performance appraisal are also enumerated

Code 234:

It aims to enable managers to interpret and take decision in management accounting issue

Code 235:

To develop awareness about micro economics variable with the analysis of money market system

Code 236:

It is the basic platform to provide knowledge of management to develop a better network in information technology sector

English:

It aims to exposure and develop the communication skill with different aspects of English language

BBA-IV SEM

Code 241: to understand concept & technology of research design and application of research methodology in real life situation

Code 242:

To develop a basic function about the principal & practices of banking I insurance

Code 243:

To develop the basic concept of retail management in context of marketing phenomenon

Code 244:

To make a learning program towards the overall interaction business environment it focuses on globalisation and different environment

Code 245: MIS

Code 246: it develop a frame work of strategies to formulate business system and its appraisal

English : to aware & recognise the language methodology. It serves proper interaction of students with society.

BBA V SEM

Code 351: it develop the concept of supply chain management & designing the infrastructure and transportation network

Code 352:

It may develop the motivational way of entrepreneurship development. The role of entrepreneur towards the project performance are also discussed

Code 353:

The basic of cost accounting it develop the basic concept of cost & budgetary control system

Code 354:

It develops the research design and different methods of marketing research. It provide the guideline for sampling design & data analysis

Code 355:

It develop the concept and techniques of rural marketing it analysis the role of rural marketing towards overall development

Code 356:

It is a part of financial management to introduce rural corporate banking & financial institute

English

BBA VI SEM

Six month - Industrial internship Program: Presently rise & fall of fortunate in industrial sector has been well advocated during the last decade. This paper enhanced with industrial employability through new vocational & internship project with a frame work of attitude skill. The university is required to develop a practicable and comprehensive knowledge for the interest of students.

## MBA

## **Program Work Outcome:**

Within present scenario the general higher education programme as conducting by the university have been offering the three year degree program. The students will be able to get a worthwhile platform at their own. Communicate the major concepts in the functional areas of accounting, marketing, finance, information technology, and management. Describe the legal, social, ethical, and economic environments of business in a Indian context.

Solve organization problems, individually and/or in teams, using quantitative, qualitative, and technology-enhanced approaches. Demonstrate professional communication and behaviour. Apply knowledge of business concepts and functions in an integrated manner.

Within a stream of different discipline at post graduate level the students will be benefited by the following ways:

Strongly interaction with society

More accountability

Brain storming

Competitive strength

## **Course Work Outcome**

MBA I SEM

Code 111:

To understand the concept & application of management aims to develop more efficient means of resources.

Code 112:

To analyse & find out the system & approach to develop novel method to operate the resources

Code 113:

To analyse the financial accounting to promote competitive edge

Code 114:

To learn research objective with the mobility of the investigation it provide fruitful design to make a worthwhile platform

Code 115:

Identify the method of mathematics to develop different interpretation

Code 116:

To make more healthy & dedicated employee with the upgraded level of their productivity & it also aim to render a good work environment in corporate sector.

Code 117:

It has the outcome aims to develop a better & customer's orientation marketing environment. It tries to develop a healthy completion in the interest of society.

Code 118:

To develop a new avenue of communication technology & it aims to serve a better design of social interaction.

MBA- II SEM

Code 121:

To create & strength the analytical techniques aim to make more productive results.

Code 122:

To develop a platform to establish mathematical aspects in management

Code 123:

To analyses the signifying role of the study of environment. It reflects the norms & application to overcome the environmental problem.

Code 124:

To make a systematic design of cost & management accounting & it may be helpful to make an operating system in accounting.

Code 125:

To stimulate the managerial concept & behaviour to make congenial behaviour in corporate sector

Code 126:

To make awareness about laws and regulation aims to develop an idle citizen of this country

MBA- III SEM

Code 231:

To develop strategic view point at corporate level & it may develop better vision, mission towards environmental appraisal.

Code 232:

Profoundly it may be helpful to generate basic plan & creative performance of project. It aims to develop entrepreneurship development

Code 233:

It may take up the project development cycle with some Physibility analysis for new entrepreneur.

Code 234:

It aims to develop code of conduct for corporate governance they ethical values may also formulate excellence in corporate life.

Code 235:

It may develop the application of information system with some MIS program. It is the outcome of managerial resource planning.

MBA-IV SEM

Code 241:

Six month - Industrial internship Program: Presently rise & fall of fortunate in industrial sector has been well advocated during the last decade. This paper enhanced with industrial employability through new vocational & internship project with a frame work of attitude skill. The university is required to develop a practicable and comprehensive knowledge for the interest of students.

## Program specialised outcome:

HR-03

To develop quality of good leader and formulate the team spirit in the organisation

HR-4

To make strategy design of mutual negotiation and counselling with the cross cultural relationship among employees

Marketing-03

To design the perfection quality of salesman with the mode of different promotional activities

Marketing-04

It develop the outcome of retail trading in general market phenomenon it aim to develops product life cycle and relationship marketing in the interest of customers.

FM-03

It develop the outcome of financial services to introduce different financial institutions

FM-04

It learns to develop the process of tax planning and financial accountability in area of financial management.

#### **Research Project:**

# Research project topic is "ANALYTICAL STUDY TOWARDS THE SOCIAL REFORMS & EMPLOYBILITY IN RURAL AREAS OF MEWAR ZONE"