



Mewar University and Institute of Apparel Management (IAM) Joint Programmes



Institute of Apparel Management, set up under AEPC Society for Human Resource Development, is an autonomous body promoted by the Apparel Export Promotion Council (AEPC), sponsored by Ministry of Textiles, Govt, of India. IAM is India's first Multi-varsity, offering a range of full-time, face-to-face programmes through in-campus mode. IAM's mandate is "To Shape Industry Ready Professionals", who can contribute to the growth and development of Apparel exports, domestic and Retail Industries.

IAM has been extremely instrumental in training Designers, Design professionals, Design managers, Design Merchandisers, Quality professionals etc. with a broad base knowledge of applied Management skills, competencies & understanding of the dynamics of Apparel business in Global context. In order to cater to the growing industry demands for both export and domestic market; IAM has established four distinct Academic Tracks in which it will train professionals for both fashion & lifestyle industry

Mewar University introduced following programmes w.e.f. July 2013 session in collaboration with IAM as training Partners:

1. **B.Sc in Apparel Design and Merchandising (ADM)**

Eligibility: 10+2 with PCM from recognized board or equivalent is preferred. Age limit is 18-23

2. **Bachelor of Science in Fashion Communication(FC)**

Eligibility: 10+2 with PCM from recognized board or equivalent is preferred. Age limit is 18-23

3. **B. Tech in Fashion & Lifestyle Design (FLD)**

Eligibility: 10+2 with PCM or students who have completed 3 years Advance Diploma from IGNOU in the same programme, can apply for this programme.

4. **M.Sc in Fashion Retail Management (FRM)**

Eligibility: UG degree from any recognized university is required for PG programmes. Age limit is 22-28

5. **M. Sc in Apparel Production Management (APM)**

Eligibility: UG degree from any recognized university is required for PG programmes. Age limit is 22-28

6. **MBA Apparel Marketing and Merchandising (AMM)**

Eligibility: Graduate in any stream with 50% or appearing in the final year of the Graduation from recognized university. Those who have cleared CAT/MAT with 50 percentile can also apply for the programmes. Age limit is 22-28.

7. **MBA in Fashion Design Management (FDM)**

Eligibility: Graduate in any stream with 50% or appearing in the final year of the Graduation from recognized university. Those who have cleared CAT/MAT with 50 percentile can also apply for the programmes. Age limit is 22-28.

8. **MBA in Fashion Business**

Eligibility: Graduate in any stream with 50% or appearing in the final year of the Graduation from recognized university. Those who have cleared CAT/MAT with 50 percentile can also apply for the programmes. Age limit is 22-28.

Mewar University is conducting these programmes at University Campus. Students enrolled in these programmes will be sent for training in above mentioned Institute.